





Bow Bear Mascot Volunteer Role Profile



-  Across the East Midlands
-  Ad Hoc
-  1-2 hours (with regular breaks)
-  Must be over 18 years old.
Be between 5ft 5" and 5ft 11", to fit in the costume.
-  Marketing & Events

What will I need to do?

Due to the popularity of the Rainbows mascot, Bow Bear, their diary is quickly filling up. We are looking for volunteers with a sense of fun and energy who can wear the Bow Bear costume for marketing purposes and at events across the East Midlands. Bow Bear is hugely important at raising the Rainbows profile, upholding the values of Rainbows and spreading fun and happiness to everyone they meet.

Typical tasks the role could involve:

- **Step into the spotlight** as Bow Bear at a variety of exciting events!
- **Be a star:** Pose for photos and shine in videos to support our Marketing Team.
- **Champion our cause:** Raise awareness and amplify Rainbows' impact, strengthening our identity and brand.
- **Spread joy and laughter:** Engage with people nonverbally, creating memorable moments and lasting smiles.

Will it suit me?

This volunteer position is ideal if you enjoy attending events and are friendly, outgoing, confident, and enthusiastic. This opportunity would also be suited to a group of friends wanting to volunteer together as you can take turns being Bow Bear or serve as Bow Bear's guide/helpers. You will need to be strong and physically fit to be able to stand for a period of time because of the weight of the costume, although regular breaks will be provided.

How will my application be assessed?

Informal Interview: Following the return of a completed application form, you will be invited to speak with a staff member. This will enable both you and Rainbows to find out more about each other and discuss the role in more detail. There will also be the opportunity to try on the Bow Bear costume and experience some of the activities to decide if it is something you want to get involved in.

References: As Rainbows is committed to ensuring the safeguarding and wellbeing of the people we work with; you will also be asked to provide two satisfactory character references to support your application.

What benefits and support will I receive?

- An induction and training, including a e-learning training package, to assist you in your role and comply with policies and procedures.
- Staff will be available at all times to provide support, advice and guidance.
- Meet new people and make new friends.
- Feel a sense of accomplishment through supporting the work of Rainbows in being there for babies, children, young people and their families across the East Midlands.
- A unique opportunity to have fun while supporting our vital work.

About Rainbows

Rainbows is the only hospice in the East Midlands dedicated to providing specialist health care and family support services for babies, children and young people with serious and terminal conditions.

Our volunteers are invaluable. They help us to deliver a vast range of services across the organisation, through helping out either at the Hospice, externally at a range of events in the community or at one of our shops. The truth is we can't do our work without the help of our volunteers – together we bring more love, smiles and laughter to our children and families.

Our commitment to diversity and inclusion

We believe that everyone who works, engages and is supported by Rainbows should be valued and treated with dignity and respect. At Rainbows we strive to ensure we are there for everyone who needs us and maximise our reach by learning from the experiences of others, working across all communities and truly listening to a range of different voices.

Our values

At Rainbows, our values are evident in everything we say and do; they are what makes Rainbows so special. All volunteers should be aware of our values and strive to always uphold these values and behaviours.



Note: This role profile is not a job description and is not intended as a legally binding contract of employment with Rainbows. It is a role profile for a volunteering role, detailing the tasks we may ask of a volunteer, the skills and commitment we are looking for, and what a volunteer can expect in return for their generous offer of time.

We care for babies, children and young people in the East Midlands – wherever they are.

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